

Shay Bohannon

aka “Shay Baby”

Host, Actor and Entrepreneur

Excitement, energy and versatility are just a few of the characteristics you can anticipate from Shay (*Shay Baby*) Bohannon; a well-known Atlanta, Georgia entertainment personality, whose professional career attributes consist of affiliations with many of the top radio shows throughout the greater Metropolitan Georgia area. *Shay Baby* began her career as a crew member and board operator on the popular Si-Man Morning Show (Classic Soul 102.5-Radio One of Atlanta). Thriving in popularity within the industry and a natural talent for production, *Shay Baby's* growth and career progression was instantly propelled to the next level.

Audience demand, a vivacious personality, poise and charm, earned *Shay Baby* the reputation of one of Atlanta's most accomplished radio producers. Her growing portfolio of Production opportunities later expanded, to include Praise 97.5 (Connie Flint's Afternoon Praise Party), Hot 107.9 and Magic 107.5; stations exclusive to the Atlanta Radio-One network, Jay Mohr Fox sports show and numerous television and entertainment productions.

Quickly becoming a well-known public personality, the opportunity for advancement transitioned *Shay Baby* to Foxie 105 FM (Columbus, GA), to become the Morning Show Producer and Co-Host. At Foxie, *Shay Baby* was dubbed, “The First Lady of Radio”, dominating the local airwaves and nightlife. *Shay Baby* was again, in high demand by her audience and an overwhelming fan favorite.

Shay Baby’s radio persona eventually parlayed to greater ventures, which included television, acting (stage plays and commercials) and hosting. Often seen on local news and regional cable shows (What’s Happening TV, American Music Makers and 106 and Park), *Shay Baby* attracted the attention of numerous event sponsors.

Escalating expansion of her professional portfolio was attained, as *Shay Baby* became a highly sought personality, to host celebrity events. *Shay Baby*’s list of credits includes numerous concerts, comedy, gospel and country music shows, all of which demonstrate the diversity of her professional achievements. Dubbed the first lady of Xtreme entertainment (one of the most recognized entertainment company in the LGBT community) *Shay Baby* has hosted multi-city Gay Pride Parades, Sizzle Miami, Tempted to Touch Las Vegas. *Shay Baby* is an advocate fixture in the LGBT community, lending her hosting and speaking talents in the State of Black Gay America Summit, An evening of praise (Gospel concert benefit for HIV/AIDS) and numerous charity events within the LGBT community.

Shay Baby began booking talent for Hutch Entertainment and Omega Media, which directed to her towards an entrepreneurial endeavor, known as Karizma, Inc. The overall success of her career, notoriety and community sponsorship, was formally acknowledged during a commendation ceremony sponsored by the NAACP, where *Shay Baby* received the prestigious Humanitarian Award for Broadcasting. *Shay Baby* embarked on a new adventure by mixing her experience in broadcast radio and special event hosting with her love for romance books and The Brown Book Series was born. The Brown Book Series features high energy interviews and events with Award-winning USA Today and New York Times Best-Selling Authors.

For Booking:

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